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MANITOBA PROTEIN ADVANTAGE

Project ASPIRE: Accelerating Sustainable Protein Impact Results

SUSTAINABLE PROTEIN NEWS

PIC Now Accepting EOIs Under Newest Funding Round

Protein Industries Canada (PIC) is now accepting Expressions of Interest (EOI) for new technology leadership projects. PIC will be accepting EOIs until April 19, 2023. Interested partners are encouraged to visit the [technology program page](#) and complete the form. Read more on the EOIs [here](#).

This investment supports at least 18 key actions identified in the MPA Strategy within the Finance, Sustainable Protein, Information and Knowledge, Enabling Policy & Infrastructure, and Working together Functional Areas of Sustainable Protein.

Applications for the Youth Employment and Skills Program are Now Open

Agricultural and Agri-Food Minister Marie-Claude Bibeau announced an investment of \$13M to enhance the Youth Employment and Skills Program (YESP) and support over 1200 jobs for youth. For agricultural employers hiring Canadian youth, the YESP Program offers 50% wage support up to \$14,000. Employers who hire youth facing employment barriers may be eligible for up to 80% of salaries and benefits. The program is now open and accepting applications. Click [here](#) for more information.

This opportunity addresses at least 12 key actions identified in the MPA Strategy within the Sustainable Protein, Finance, Innovation, Enabling Policy & Infrastructure, and Information and Knowledge Functional Areas of Sustainable Protein.

Canada Agriculture Day 2023

Canada marked Agriculture Day on February 15 by recognizing the essential role of the agriculture and agri-food sector. Agri-Food Minister Marie-Claude Bibeau praised the contributions of more than two million Canadians to the sector's success, noting that the passion and resilience of farmers, as well as the commitment of those processing their products, make Canada the fifth largest exporter of agricultural, agri-food, and seafood products in the world. Read the press release [here](#).

This initiative supports at least 9 key actions identified in the MPA Strategy within the Sustainable Protein, Information and Knowledge, and Working Together Functional Areas of Sustainable Protein.

HyLife Weaning Ramp Earns Temple Grandin Endorsement

Innovated by Robert Lafrenière and Barak Doell, the HyLife weaning ramp improves productivity, animal well-being, and working conditions. Dr. Temple Grandin, a renowned animal behaviorist, endorsed the concept, design, and execution of the in-house invention. Following the endorsement, Hylife is investing in ramps across all sow barns to improve employee safety and animal care. Learn more [here](#).

This innovation supports 15 key actions identified in the MPA Strategy within the Enabling Policy and Infrastructure, Sustainable Protein, Innovation, Working Together, and Information and Knowledge Functional Areas of Sustainable Protein.

CRSB Program Seeks to Fill Sustainability Payment Gap

The Canadian Roundtable for Sustainable Beef (CRSB) framework has launched a new program to increase payments to producers. The Cargill-funded pilot project aims to address shortcomings and fill the gap for Canadian producers who have invested in becoming CRSB Certified. Read more [here](#) about how Cargill and the CRSB are working together to recognize producers who have invested in the certification.

This program supports at least 16 key actions identified in the MPA Strategy within the Working Together, Innovation, Enabling Policy and Infrastructure, Sustainable Protein, and Finance Functional Areas of Sustainable Protein.

SPECIAL EVENTS & PROGRAMS

The 3rd Annual Manitoba Sustainable Protein Research Symposium Returns this June

Plan to attend! Manitoba Sustainable Protein Research Symposium will be held June 20-21, 2023 in Winnipeg, MB. The event will feature an evening networking gathering on the 20th of June at The Leaf. During the symposium, enjoy plenary speakers, presentations on current protein research, and more networking opportunities. Visit www.mbprotein.ca for more info about the event.

Please contact mbprotein@umanitoba.ca if you would like more information.

UPCOMING PROTEIN EVENTS

Carbon Footprinting 101 CME March 15, 2023, Virtual Event	Gala Awards CME March 23, 2023, Winnipeg, MB
Annual NB Manufacturing Day 2023 CME March 23, 2023, Fredericton, NB	How to Work with Protein Industries Canada Protein Industries Canada March 30, 2023, Virtual Event
Plant-Based Protein Manufacturing Summit New Protein.Net April 12, 2023, Amsterdam, NL	Deep Dive: 3D Food Printing 2023 The Spoon April 28, 2023, Virtual Event
Inventures 2023 Protein Industries Canada May 31- June 2, 2023, Calgary, AB	1st International Cellular Agriculture Conference VTT Technical Research Centre of Finland June 14-15, 2023, Helsinki, FI
Manitoba Sustainable Protein Research Symposium University of Manitoba June 20-21, 2023, Winnipeg, MB	Canada Farm Show VITERRA June 20-22, 2023, Regina, SK
Future Food-Tech New York Good Food Institute June 27-28, 2023, Virtual Event	International conference on Protein Bioinformatics and Applications World Academy of Science, Engineering, and Tech July 12-12, 2023, Ottawa, ON

CONTACT

Please contact our team at mbproteinadvantage@gov.mb.ca with any questions.

Sincerely,

Dickson Gould

Manitoba Protein Consortium, Chair

The Progressive Group of Companies Inc., President