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MANITOBA PROTEIN ADVANTAGE

Project ASPIRE: Accelerating Sustainable Protein Impact Results

SUSTAINABLE PROTEIN NEWS

New Sustainable Canadian Agricultural Partnership Program Has Launched

The Governments of Canada and Manitoba have announced a new \$221 million agreement for strategic agricultural initiatives in Manitoba under the new Sustainable Canadian Agricultural Partnership (Sustainable CAP).

The Sustainable CAP is a five-year, \$3.5-billion investment by Canada's federal, provincial and territorial governments that supports Canada's agri-food and agri-products sectors. This includes \$1 billion in federal programs and activities, and a \$2.5 billion commitment that is cost-shared 60 per cent federally and 40 per cent provincially/territorially for programs that are designed and delivered by provinces and territories.

Follow Manitoba Agriculture on twitter at twitter.com/MBGovAg for new program and intake announcements.

The Manitoba Egg Farmers Learning and Research Centre is Now Open

The Government of Manitoba, Manitoba Egg Farmers (MEF), and the University of Manitoba (UM) are celebrating the grand opening of UM's Glenlea Research Station's 22,000-square-foot MEF Learning and Research Centre. This facility is Canada's first interpretive egg layer research, education, and training facility. [Read more](#) on the new MEF Learning and Research Centre.

This investment supports at least 20 key actions identified in the MPA Strategy within the Working Together, Innovation, Enabling Policy and Infrastructure, Sustainable Protein, and Finance Functional Areas of Sustainable Protein.

Protein Industries Canada AI Program Taking Canadian Protein Companies to New Heights

High-quality food products and diverse crop offerings have positioned Canada as an agricultural powerhouse. As companies across the agri-food value chain invest in new artificial intelligence tools, the protein sector has the opportunity to elevate that reputation to one of sustainability and food security experts. Discover how Protein Industries Canada's AI program can benefit companies across Canada's plant-based sector [here](#).

This program supports at least 21 key actions identified in the MPA Strategy within the Innovation, Sustainable Protein, Information and Knowledge, Working Together, and Enabling Policy & Infrastructure Functional Areas of Sustainable Protein.

Manitoba Government Invests \$40 Million in CentrePort Canada Expansion

Premier Heather Stefanson announced that the Manitoba government would invest \$40 million in servicing infrastructure to support CentrePort South's expansion and future development. The City of Winnipeg has also committed \$20 million to support this project. [Learn more](#) about CentrePort Canada, North America's largest tri-modal inland port and foreign trade zone.

This investment addresses at least 16 key actions identified in the MPA Strategy within the Soil, Ecosystems, and Biodiversity, Sustainable Protein, Innovation, Enabling Policy & Infrastructure, and Information and Knowledge Functional Areas of Sustainable Protein.

AAFC Supporting Farmer's Mental Health

Minister of Agriculture and Agri-Food Canada (AAFC) Marie-Claude Bibeau announced the federal government's support for the Canadian Centre for Agricultural Wellbeing (CCAW). An investment of up to \$168,440 will enable the CCAW to spread awareness and multiply resources available to the agricultural community. This new not-for-profit organization will lead research and roll out initiatives with community organizations nationwide to address farmers' wellness challenges. Continue reading on CCAW [here](#).

This initiative supports at least 18 key actions identified in the MPA Strategy within the Enabling Policy & Infrastructure, Sustainable Protein, Information and Knowledge, Workforce, and Working Together Functional Areas of Sustainable Protein.

Canada Gains Full Access to Japanese Beef Market

Japan is reopening its doors to Canadian processed beef for the first time in two decades. With this development, Canada has entered into an era of growth for its second-largest market for beef and beef products, increasing market access for Canadian exporters and access to Canadian beef for Japanese consumers. Explore this development in more detail [here](#).

This market development supports 15 key actions identified in the MPA Strategy within the Finance, Sustainable Protein, Innovation, Working Together, and Information and Knowledge Functional Areas of Sustainable Protein.

SPECIAL EVENTS & PROGRAMS

The 3rd Annual Manitoba Sustainable Protein Research Symposium

Registration for the 2023 Manitoba Sustainable Protein Research Symposium is [now open](#)! Register before **May 31, 2023**, for the Early Bird Discount! Research poster submissions are being accepted until **May 15, 2023**.

Join us for this exciting two-day event featuring in-person networking, plenary talks on sustainable protein, and opportunities for trainees, researchers, and industry members to present their research findings, with prizes for top trainee presentations.

Visit www.mbprotein.ca for more info about the event. Please contact mbprotein@umanitoba.ca if you would like more information.

UPCOMING PROTEIN EVENTS

Vertical Farming Workshop Little Greenhouse	Food Innovation and Investment Summit Good Food Institute
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May 13, 2023, Winnipeg, MB Manufacturing Fundamentals- Webinar Series Canadian Manufacturers & Exporters (CME) May 25, 2023, Virtual Event	May 23, 2023, Virtual Event 2023 Annual General Meeting Canadian Manufacturers & Exporters (CME) May 31, 2023, Winnipeg, MB
Inventures 2023 Protein Industries Canada May 31- June 2, 2023, Calgary, AB	Manitoba Sustainable Protein Research Symposium University of Manitoba June 20-21, 2023, Winnipeg, MB
Canada Farm Show VITERRA June 20-22, 2023, Regina, SK	Future Food-Tech: Alternative Proteins Summit Protein Industries Canada June 27, 2023, New York, NY
Future Food-Tech New York Good Food Institute June 27-28, 2023, Virtual Event	International conference on Protein Bioinformatics and Applications World Academy of Science, Engineering, and Tech July 12-12, 2023, Ottawa, ON

CONTACT

Please contact our team at mbproteinadvantage@gov.mb.ca with any questions.

Sincerely,

Dickson Gould

Manitoba Protein Consortium, Chair

The Progressive Group of Companies Inc., President